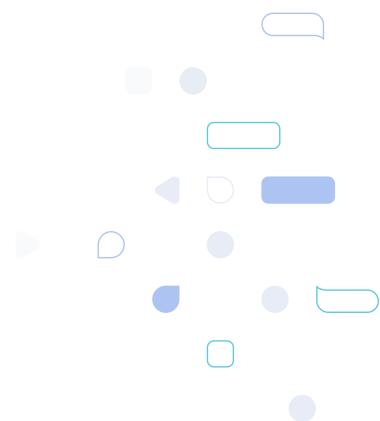# Recollective for Agencies

Discover how agencies use Recollective to reduce time and achieve better engagement while saving money.

"Overall, this software is a great value for the money. It's easy to set up, very visually appealing, and user-friendly... The BEST part is that you're not on your own - they offer a pre-launch checklist that covers all your settings and make suggestions to help your activities be clear for the participants and ensure that the data comes out clearly in the reports feature."

Julie M.

Faster. Better. Cheaper.

We know as an agency-side researcher, you've heard these words before and are constantly looking for new and better ways to deliver on all three points when executing research for your clients.

This article explains how Recollective can help agency side researchers cut down the amount of time it takes to run an online qualitative study while providing better engagement and saving money.
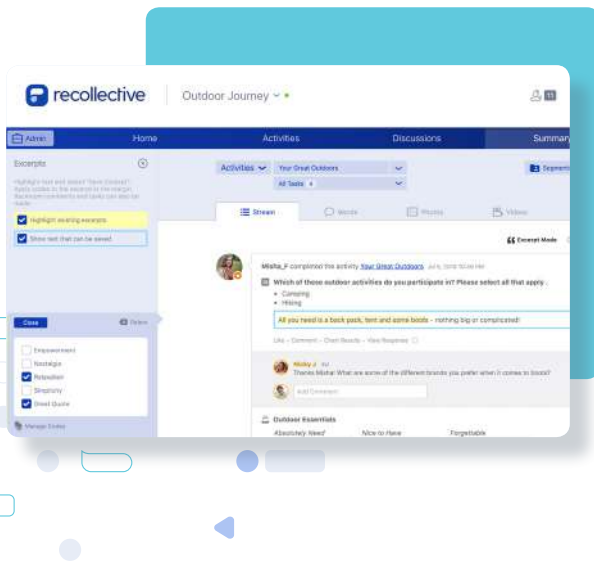
Save Time

70% of Recollective projects are in and out of field in less than one week.

Conducting research online with Recollective saves time at every stage of your project. Get a project up and running in under 24 hours, view results in real-time and start analyzing your data immediately.

Automatically-generated charts, interactive world clouds, coded verbatims and video excerpts help you quickly spot themes, provide meaningful topline summaries to end clients and inform further enquiries.

Better Engagement

Average response rates exceed 80% for short-term research projects using Recollective.

Recollective lets you choose from standard and journaling activities with 13 different task types to engage participants in meaningful exercises. Leverage forum-style discussions and live chats to foster collaboration and socialized feedback to meet your client's specific needs.

Supplement qualitative tasks such as text, photo and video capture, image and video reviews with a range of quantitative options including polls, scales, allocation scales, grids and sorting exercises.

Rececca M.

"When our consultancy adopted Recollective as our preferred qualitative software, we quickly realized it was an upgrade from our previous vendor. When you know you are utilizing an industry best practices tool, and you know your clients are receiving unprecedented results, everybody wins."
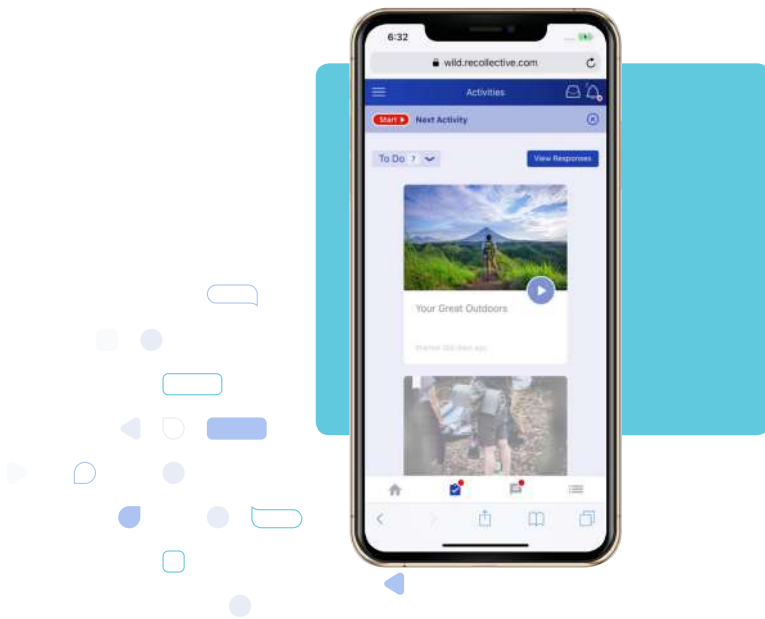
All-in-One Tool

Eliminate the need to engage multiple providers for different research methodologies. Do it all within Recollective.

- Innovation and Ideation
- Concept, Product and Ad Testing
- Consumer explorations and shopalongs
- Diary and Journaling
- UX testing
- Brand research
- and more.
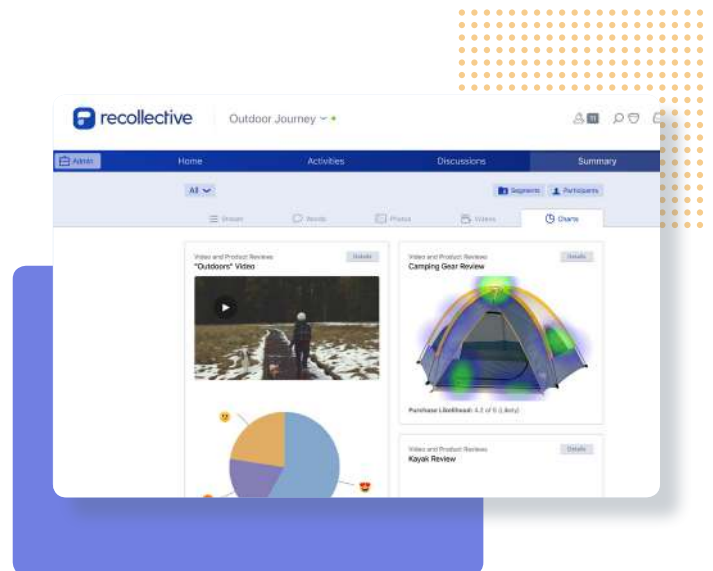
Mobile Friendly

More than half of all participants access Recollective using a mobile device.

By bringing research online, you can tap into a broader or hard to reach audience. Get higher quality insights by connecting with these participants whenever and wherever it is most convenient for them through our mobile-optimized platform.

With a responsive browser design and no need to download an external app, you can launch mobile-friendly projects without compromising the participant experience.

Ivey C.

"We always turn to Recollective for our digital qualitative needs and think of them as our go-to partner. On top of having a great platform, they are also great consultants that we know we can rely on to help us figure out the best approach."
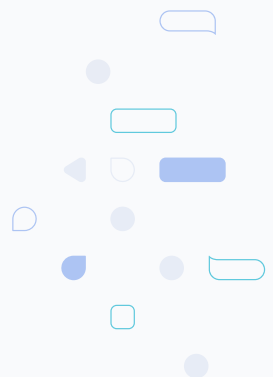
Frequently Asked Questions

Are there long term costs?

No. You can buy a license for a single project, or other any duration you need with any number of participants.

How long does it take to get started?

Recollective can activate a site on the same or next business day. Training takes 1 - 3 hours and programming guides depends on study complexity and length but can often be done in one or two days.

Does it integrate with other platforms?

Yes, Recollective integrates easily with dozens of panel providers and has features to easily connect your community to other online platforms or survey tools.

Can it be branded?

Yes, you have full control over logos, colour scheme and other graphical elements.

What languages are supported?

20 languages including English, French, Spanish, Portuguese, German, Dutch, Italian, Swedish, Polish, Romanian, Hungarian, Russian, Turkish, Japanese, Chinese, Korean, Arabic and Hebrew.

Where is data located?

Choose from hosting locations in USA, Canada, the European Union, Australia or Korea with a guaranteed 100% uptime.

Flexible Pricing!

For around $500 USD you can host a three-day quick study for your clients with urgent needs.

Recollective can extend for any duration of project and scale to accommodate anywhere from 10 participants up to 10,000. Increasing discounts are built into our pricing for larger projects and all licenses come with everything you need to be successful - unlimited activities, unlimited admin and client accounts, all features activated plus support, training and a pre-launch site check.

Contact Us

Tel: +1 (613) 686-1909

Email: sales@recollective.com

Or swing by for a coffee at:

300-100 Queen Street, Ottawa,

Ontario, K1P 1J9, Canada

https://recollective.com

About Us

Recollective is an award-winning software developer focused on marketing research and online communities. For over 20 years, we've worked with some of the world's largest and most ambitious organizations, continuously innovating our software and services as their requirements evolve. The result is a proven software platform that businesses depend on to meet their most critical needs– quickly, easily, securely and affordably.